



***Young Government Leaders:
Annual Report 2009-2010***

**Executive & Advisory Board
October 2010**

younggovernmentleaders.org

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Vision

To be the community of choice for the next generation of government leaders who aspire to confront the complex challenges facing public servants both today and in to the future.

Mission

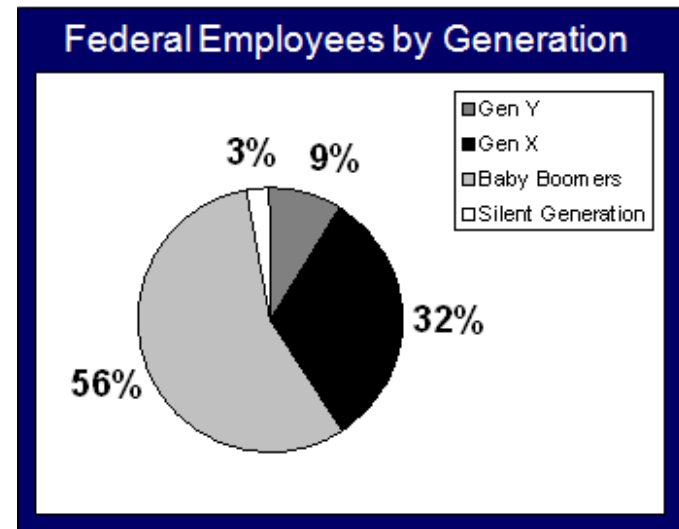
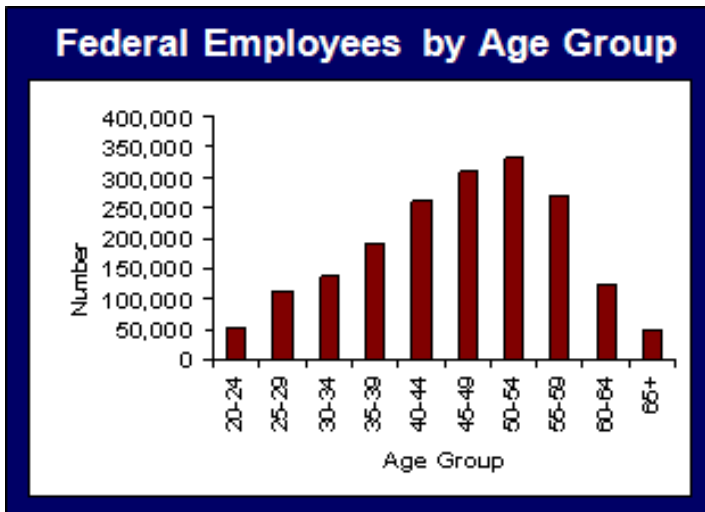
To educate and inspire young leaders to transform government and make it one of the top employment choices for the next generation.

We are a Professional Association for “Young Govies”

- **1,800+ Public Servant Supporters**
 - **30+ Federal, State, and Local Departments and Agencies**
 - **Government Contractors**
 - **Not for Profit Organizations**
 - **Academic Institutions**
- **Founded in 2003 to help confront the coming federal retirement wave**
- **Became a 501(c)(3) Not for Profit in 2008.**

Young Government Leaders is the leading non-agency specific organization for “govies” across the U.S. Our diverse membership and leadership serves as a voice for the many issues affecting the future of our government.

To head off the impending federal workforce retirement wave, YGL is helping develop our next generation of leaders to bridge the generational gaps, embrace new technologies, and bring a fresh perspective to “business as usual”.



What We Believe In

- We are a **community** of leaders who collaborate across government agencies to share knowledge and experiences, leverage best practices, and build lifelong relationships.
- We have a strong **commitment** to public service.
- Our **character** is to lead by example to promote integrity, ethical behavior, and faith in government.
- Our **competence** and good judgment serve as role models for current and future government leaders.
- We **cultivate** an innovative environment that embraces change to solve complex issues.

Educate:

- **Professional Development Discussions Events**
- **Policy Discussions Groups**
- **Job Banks/Postings & Resume Assistance**

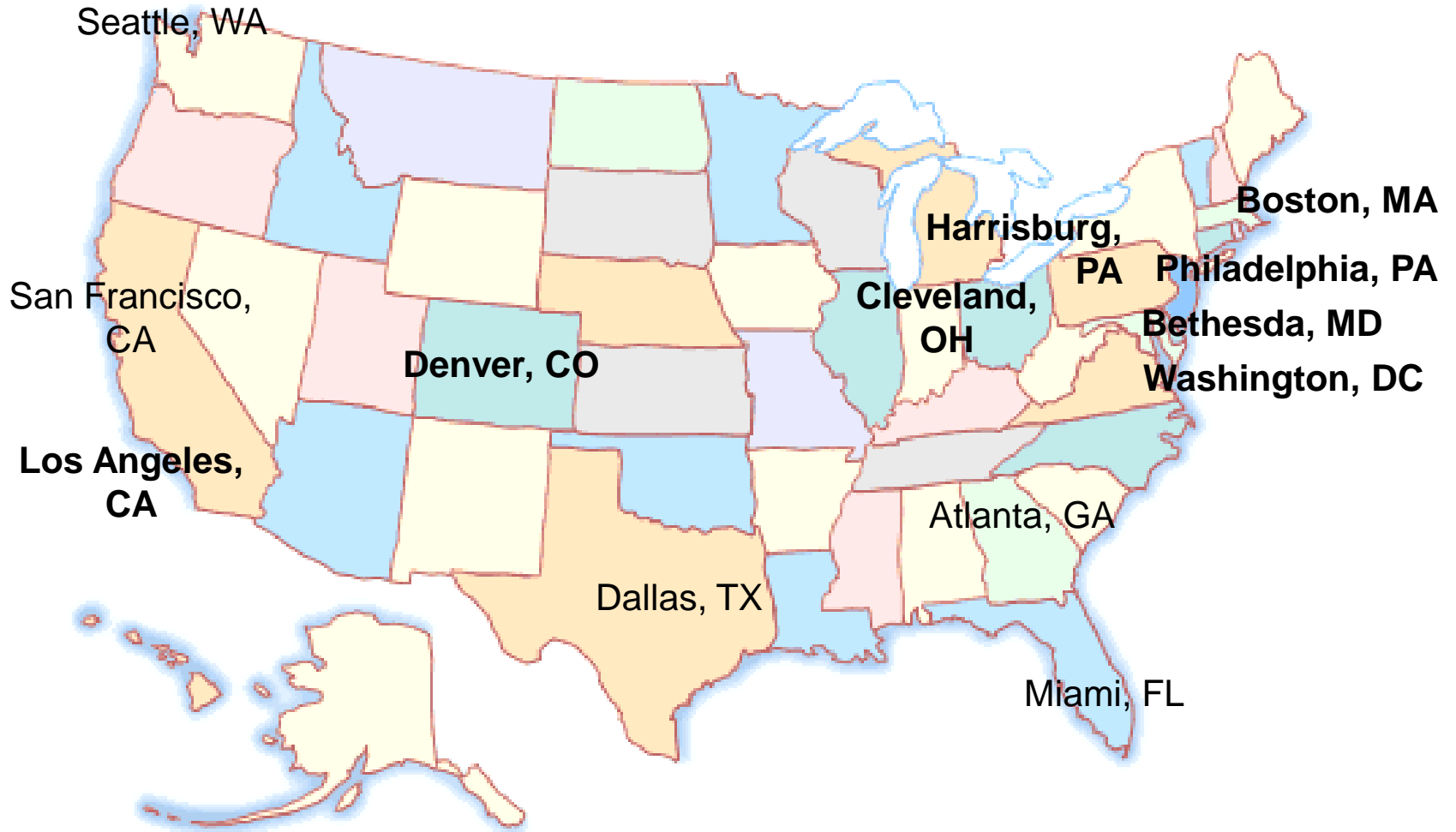
Inspire:

- **Social Networking/Happy Hour Events**
- **Book Club Events**
- **Physical Fitness & Outdoor/Sporting Events**
- **Community Service Events**

Transform:

- **Public Outreach at Conferences and Meetings**
- **Agency Outreach with Senior Leadership**
- **Focus Groups with Government Agencies and Human Resource Professionals**
- **Online Forums and Blogs**

Where We Are & Where We're Going



Who Helps Us

We work with a number of partners and think tanks to help achieve our mission and develop programs for our constituency:

- [Partnership for Public Service \(PPS\)](#)
- [Coalition for Effective Change \(CEC\)](#)
- [Council for Excellence in Government \(CEG\)](#)
- [National Academy for Public Administration \(NAPA\)](#)
- [Brookings Institution](#)

To help fund our non-profit activities, we seek sponsors willing to engage with our audience:

- [Aetna](#)
- [FEDs](#)
- [FedManager.com](#)
- [GEICO](#)
- [Mind and Media](#)
- [The Public Manager](#)
- [Monster.com](#)
- [Shaw, Bransford, and Roth](#)
- [Graduate Schools](#)
- [GovLoop](#)

We have an advisory board to help guide us in our mission and objectives. Our advisory board is composed of sponsors, partners, and stakeholders partners in senior government leaders, not for profit experts, public administration consultants, and media professionals.

We partner with a number of associations:

- Homeland Young Professionals (HYP)
- HHS Emerging Leaders
- National Geo-Spatial Agency Next Generation (NGN)
- American Association for Budget and Program Analysis

We assist and provide input into government agencies:

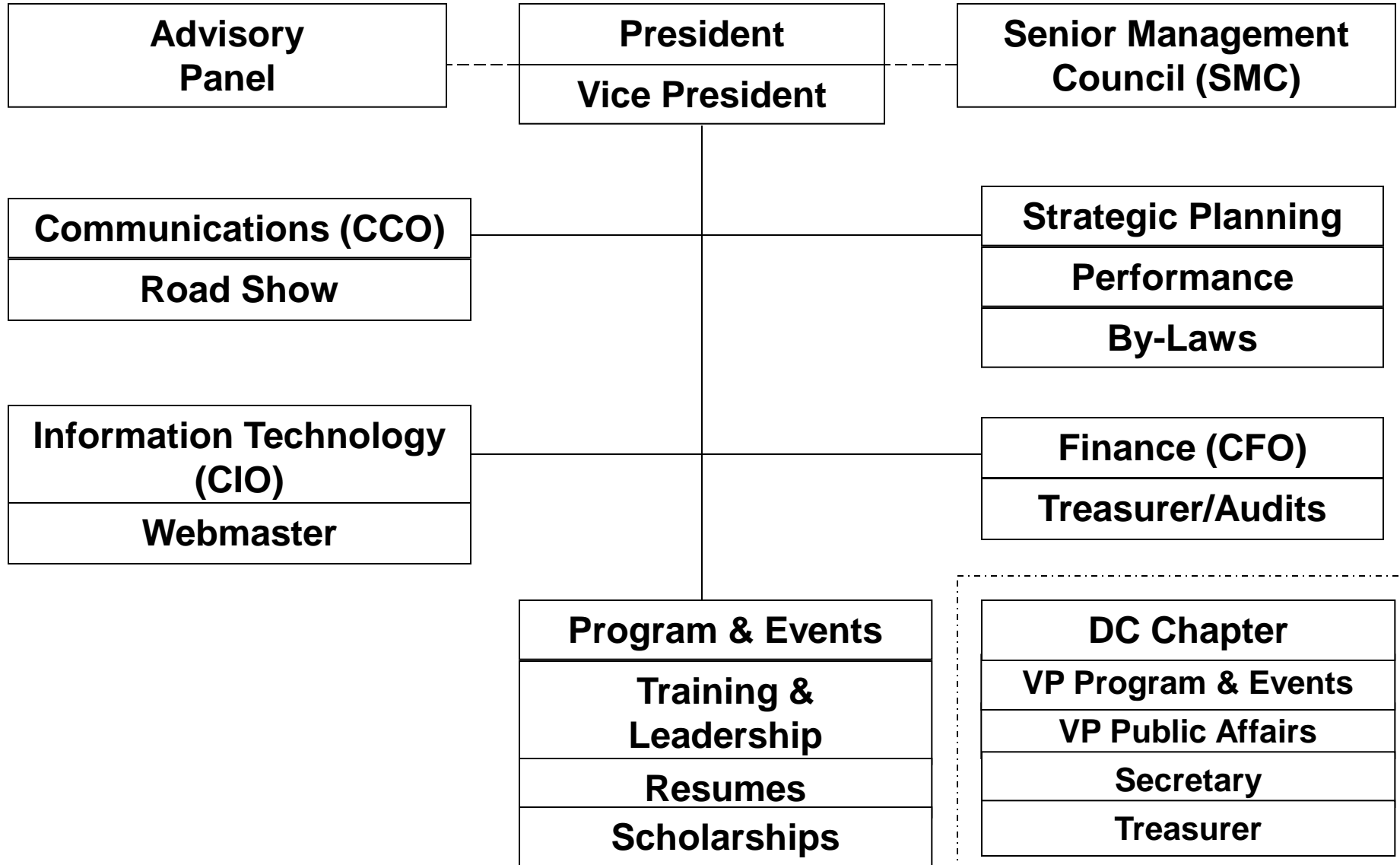
- Office of Personnel Management
- Office of Management and Budget

We stay aligned with our Chapters:

- Boston
- DC
- Bethesda
- Harrisburg
- Denver
- Philadelphia
- Richmond
- Cleveland

We have a Senior Management Council (SMC) to approve our strategic plan and annual budget. Our Senior Management Council is comprised of our Chapter Presidents.

Governance Structure



Membership Profile

Affiliation	Feb 2010	Oct 2010	Current %
Federal	600	1426	87%
Contractor	19	45	3%
Academic	28	36	3%
Other	16	30	2%
Corporate	19	24	2%
Local	7	22	2%
Military	6	17	1%
State	8	16	1%
Not for Profit	6	12	0.7%
International	1	1	0.1%
Total	710	1629	100%

Sign up online today at www.younggovernmentleaders.org.
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Account information

Username: *

Your preferred username; punctuation is not allowed except for periods, hyphens, and underscores.

E-mail address: *

A valid e-mail address. All e-mails from the system will be sent to this address. The e-mail address is not made public and will only be used if you wish to receive a new password or wish to receive certain news or notifications by e-mail.

Confirm e-mail address: *

Please re-type your e-mail address to confirm it is accurate.

Search

[JOIN NOW](#)

[DONATE](#)

YGL is a professional organization of men and women employed by the Federal Government who are "young" in their service and/or "fresh" in their perspective. Our mission is to educate, inspire, and transform the current and future leaders of the Federal Government.

[More About YGL](#) →

[YGL Events](#)

- ✓ **Co-Sponsored Next Generation of Government (GovLoop)**
- ✓ **Sponsored Speed Mentoring Special Event (NAPA)**
- ✓ **Sponsored Executive Seminar Series: OMB Deputy Performance Shelley Metzenbaum (NAPA)**
- ✓ **Fiscal New Year Party (GovLoop/AABPA)**
 - **Co-Hosted 2010 Fiscal New Year Party with GovLoop and YAFCEA**
 - **Co-Hosted 2011 Fiscal New Year Party with Association of Budget and Financial Management**
- ✓ **Top 10 Key Issues Identified**
- ✓ **Sponsored 2 Scholarships (American University)**

In the Spring of 2010, YGL provided two \$2,500 scholarships to graduate students at American University's School of Public Affairs.



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› Student Resources

STUDENT RESOURCES HOME

- [BLOGS →](#)
- [COMMENCEMENT 2010 →](#)
- [COMPREHENSIVE EXAMS →](#)
- [DISSERTATION RESOURCES →](#)
- [GPA CALCULATOR →](#)
- [MOCK TRIAL TEAM →](#)
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› The Young Government Leaders Scholarship

The School of Public Affairs at American University is pleased to announce a partnership with Young Government Leaders (YGL) to provide scholarship support for two full-time graduate students with a strong interest in a public service career. Students were selected to receive YGL's generous scholarship support based on their commitment to a career in federal service, academic achievements, and past leadership accomplishments.

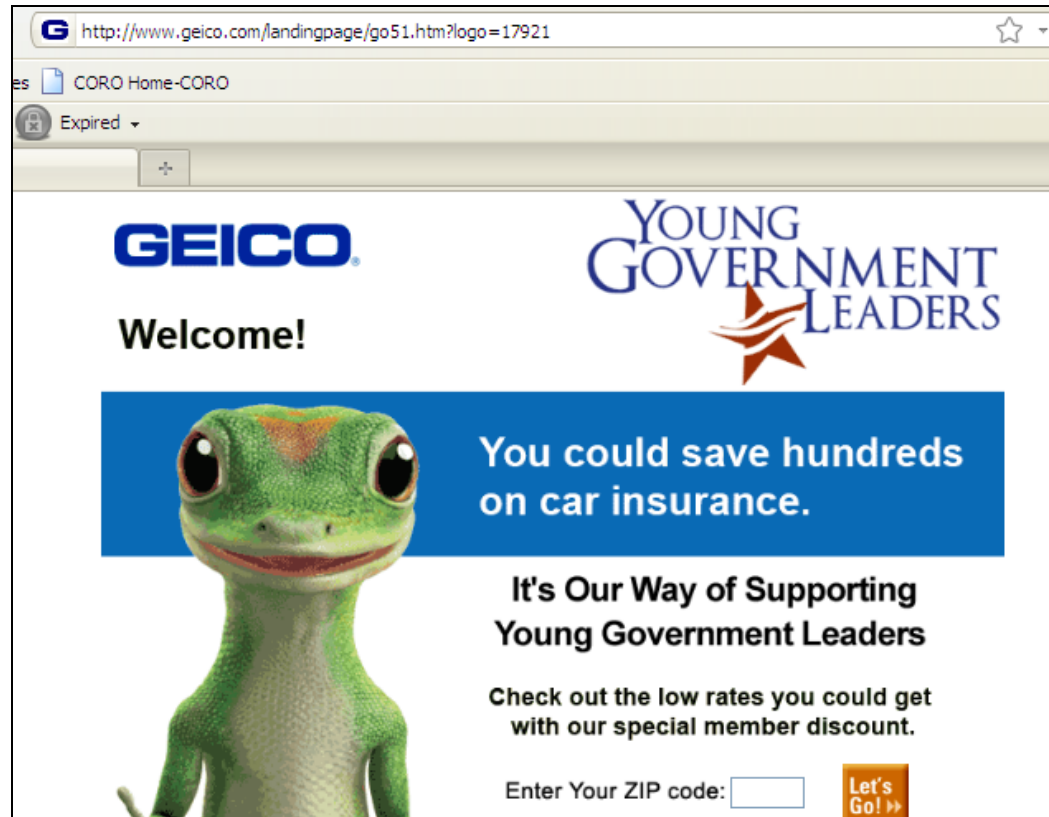
The recipients of the Young Government Leaders Scholarship, Sarah Ammar and Brent Perry, display a strong commitment to YGL's mission to educate, inspire, and transform the current and future leaders of government. As part of this commitment, they will assist with YGL's efforts to develop a community of leadership through professional development activities and networking opportunities.

ABOUT YOUNG GOVERNMENT LEADERS

- ✓ **Executive Board bench-strength increased:**
 - **8 Volunteers recruited for 2009-2010**
 - **10 Volunteers recruited for 2010-2011**
- ✓ **Administrative support obtained:**
 - **Administrative & Meeting Support Arranged with TMS**
- ✓ **Clarified Gov't and Not for Profit Relationship:**
 - **Ethics Review initiated**
 - **Privacy Policy added**
- ✓ **Data Analysis and Reporting Improved:**
 - **Monthly Information Technology/Google Analytics introduced**
 - **Monthly Treasury Reports introduced**
 - **Quarterly Chapter Performance Reports initiated**
 - **Quarterly Membership reports available**
- ✓ **National-Chapter Governance agreed upon:**
 - **Senior Management Council (SMC) stood up**
 - **Governance Structure agreed upon**
- ✓ **Chapters added:**
 - **DC Chapter Stand-up**
 - **Philadelphia Opened**
 - **National President's Boston Visit**
- ✓ **YGL Trademark completed**
 - **Supported by Shaw, Bransford, and Roth**

- Monster.com**
 - Signed agreement (\$5000)
- GEICO**
 - Signed agreement (\$5000+)
- FEDS**
 - Signed agreement (\$1000)
- Graduate School**
 - Signed agreement for Scholarships & Meeting Space
- Aetna**
 - Marine Corps Marathon Support
 - Fiscal New Year
 - Next Generation of Government Summit
 - Worked to Launch Chapters in new markets
- Partnership for Public Service**
 - Video Profiles working w/ Aetna
- Homeland Young Professionals (HYP)**
 - Hosted 4 events with
- AABPA**
 - Hosted 1 event with AABPA
- Coalition for Effective Change (CEC)**
 - Attended 12 Board meetings
- The Public Manager**
 - Attended 4 Board meetings

In the Summer of 2010, YGL signed annual \$5,000 marketing agreement with GEICO. YGL earns additional funds when members receive quote via landing page.



Auto: \$10

Home: \$5

Condo/Renter: \$1.50

Boat: \$1.50

In the Summer of 2010, YGL signed a \$5,000 marketing agreement with Monster.com. Working to develop testimonials and anticipate support for Resume & professional development events.



YGL partners with Monster.Com!

- Job Announcements
- Career Advice
- Resume Assistance
- Career Tools

Find out more at the Monster Blog:

<http://monster.typepad.com/>

Featured Event



The Public Manager Fall 2010 Issue is now available online!

Learn More:

<http://www.thepublicmanager.org/>

- **Revenue**

Sponsor Donations.....93%

Fundraising.....7%

- **Expenses**

Scholarships.....31%

Training and Development.....1%

Chapter Activities..... 9%

Operations.....26%

Administrative Costs.....33%

- ✓ **Panel Conference Presentations:**
 - The Public Manager Conference-October 2010
 - The People Factor Excellence in Government (EIG) Conference-April 2010
 - Performance Summit-May 2010
- ✓ **Members Participated in Think-Tank Focus Groups:**
 - Brookings Institution
 - Partnership for Public
- ✓ **YGL Volunteers Completed Road Show Engagement**
 - 2 Road Show Training Events w/ Aetna Support
 - 5 Road Show Events
- ✓ **Completed Chapter Outreach and Visits:**
 - Boston & Philadelphia
- ✓ **Distributed Marketing Materials:**
 - 500 YGL Pins
 - 500 YGL Lanyard
- ✓ **Increased Strategic Communications:**
 - 10 FedManager articles
 - 15 Blog articles posted
- ✓ **Completed Member Video Profiles:**
 - Aetna/Partnership for Public Service Online
- ✓ **Major Publications & Articles:**
 - Washington Post
 - Federal Times



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This Week in FEDmanager June 1 - 8, 2010

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You are viewing the E-Report for the week starting Jun 1, 2010

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Counting down to the Next Generation of Government Summit, July 6-7

by *Young Government Leaders*

Young Government Leaders and GovLoop.com have partnered to present the Next Generation of Government Summit, July 6-7 in Arlington, Virginia. This NextGen Summit will break new ground to educate, inspire and transform the current and future leaders of government through case studies, hands on training, and hearing from prominent government leaders. The Summit will bring together emerging leaders for two days to learn and share information with the freshest-brightest minds in government.

Ask Young
Government
Leaders



[view more from this feature »](#)

Conference attendees can expect to:

- Build the Skills to Become a Government Leader. Attendees will learn skills that will have a lasting effect on their work, from project management, managing for the first time, the art of public speaking, and mastering the performance review.
- Gain Tips from Cutting-edge Case Studies. Attendees will hear cutting-edge case studies of government innovation across communications, human resources, technology, and acquisition at agencies including Census and GSA.
- Learn From Top Government Leaders. Conference speakers include some of the hand-picked best

Completed:

- ✓ Donate-Paypal Fixed
- ✓ Membership Roster & Data pull available.
- ✓ Chapter Targeted Newsletters available.
- ✓ Video Profiles Online Now
- ✓ Volunteer Database System Created

In Progress:

- ❑ Update Photos
- ❑ Newsletter/Email Look
- ❑ Chapter Use
- ❑ Sponsor Ad Rotations
- ❑ Upgrade Membership Feature



The screenshot shows the YGL website homepage. At the top left is the YGL logo. To its right is a photo of a group of people holding a large circular sign that says 'NATIONAL AQUA WASHINGTON, DC'. Below the logo and photo is a blue navigation bar with links: Home | About Us | Chapters | Blog | Calendar | Programs | News | Resources | Join | Contact |. Below the navigation bar is a paragraph of text describing YGL as a professional organization of young government employees. Below the text is a video player with a play button and the title '"A Day in the Life" of Adam Jones, GSA employee and YGL member, from Partnership for Public Service in Vinton. These videos were produced with the generous support from Astha, a proud sponsor of Young Government Leaders.' To the right of the video player is a search bar and two buttons: 'UPGRADE' and 'DONATE'. Below these buttons is a GEICO advertisement featuring a green gecko and the text: 'As a YGL member, you know a thing or two about making smart choices. An auto policy with GEICO is one of the smartest choices you could make. Now GEICO policyholders report average annual savings of \$500. And as a member of YGL, you could qualify for an exclusive member savings opportunity. Get A Quote Now →'.

My Vision: I want to strengthen YGL's Value Proposition in the next year for our members, stakeholders, sponsors, and partners.

- ✓ **Our Members will value our services.**
 - We provide quality programs, events, discounts, and benefit to improve your competency and character.
 - We have a community to do social networking across all levels and sectors.
 - We offer opportunities to demonstrate commitment & practice change-centric leadership.
- ✓ **Government Leaders and other organizations want us to introduce them to our members.**
 - We provide federal, state, and local leaders a community of members who are competent, with character, committed, and change-centric.
 - We offer unbiased recommendations & focused feedback to get the most of our members.
 - Our members will help you transform your departments, agencies, and organizations.
- ✓ **Sponsors and partners believe in the vitality of our organization.**
 - We have the members you want and the potential to grow learn, and improve faster than other emerging or associated groups.

- ***Next 3 Months:***

- **Executive Board Strategic Planning Session**
- **Chapter Senior Management Council to Approve Strategy & Budget**
- **Begin Working Next Generation of Gov't Summit**
- **Engage OPM on Interpersonal Agreement (IPA) for an Executive Director**

- ***Next 6 Months:***

- **Add West Coast Chapter**
- **Increase Road Shows**
- **Update By-Laws**